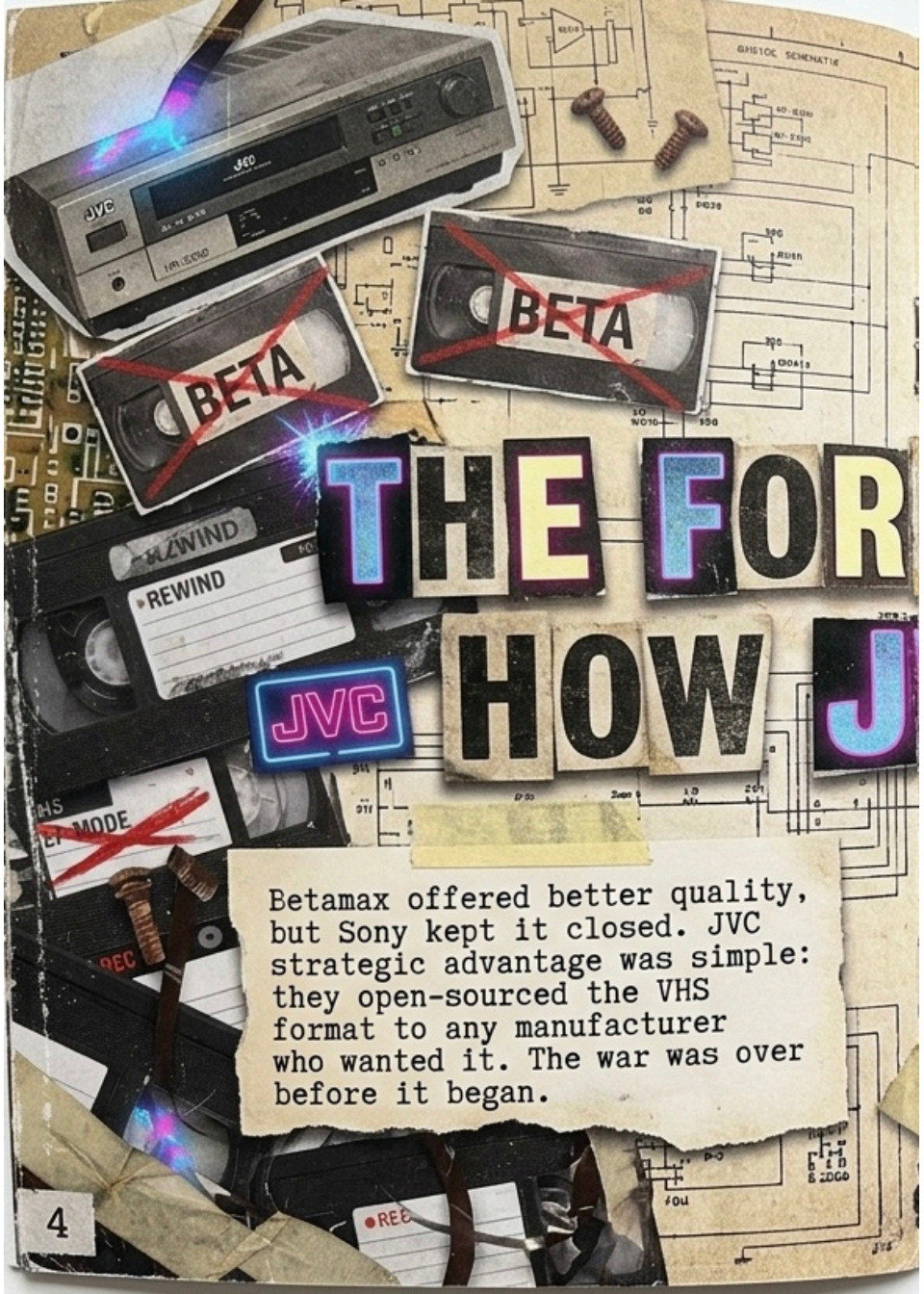

VHS
MUSEUM
MINIZINE #1
ISSUE ONE
ANALOG OBSESSION ARCHIVE



Welcome to the Archive. You are now entering a sanctuary dedicated to the magnetic, the fuzzy, and the tracking-challenged. Before algorithms chose your evening entertainment, the weekend ritual meant wandering down neon-lit aisles, running your fingers over plastic cases, and gambling you Friday night on a box with cool cover art.

This zine is a tribute to plastic clamshells, late fees, and the beautiful static of the analog era. Adjust your tracking, keep an open mind, and please—Be Kind, Rewind.


The Rental Store Experience
VIDEO RENTAL
OPEN LATE
171 Main St
Vanceburg, KY
41179
$2.99 NIGHT
NEW RELEASE
$2.99 NIGHT
NEW RELEASE


BETA
BETA
THE FOR
HOW J
JVC
REWIND
MODE
Betamax offered better quality, but Sony kept it closed. JVC strategic advantage was simple: they open-sourced the VHS format to any manufacturer who wanted it. The war was over before it began.
4


BETA
MAT WAR:
VC WON
JVC
BETA
JVC

MUSEUM ANNOUNCEMENTS

MUSEUM ANNOUNCEMENTS

Onsite Micro-Theater: Book our tailored onsite micro-theater space for your custom private events!

FreeBlockbuster.org

FreeBlockbuster.org Box

MPLC Umbrella License: We believe in honoring creator copyright. Thanks to our MPLC blanket license, our public exhibitions are fully compliant, protecting the legal rights of artists while bringing classic cinema to our community.

Motion Picture Licensing Corporation

MPLC

Community Partnerships & Portable Theater: Available for combo events with Vanceburg and Lewis County local businesses!

TAPEHEAD COMMUNIQUE

VHS

MICHIGAN IS DEAD:
Horror Con & & Tape Swap



MARCH 14th | Michigan Fairgrounds
SPECIAL CELEBRITY GUESTS!
CULT MEDIA! | VHS DEALS!

TAPESGIVING:
SPRING EDITION
VHS SWAP

APRIL 3-4 | Rolling Oaks Mall, San Antonio TX
MIDWEST TAPE EXPOSURE! | SWAPS!

REAL DATES & PLACES!

◀◀ REWIND

RETURNING!

VHS-FEST

SAVE THE DATE!

MID-JULY | The Mahoning Drive-In Theater
THE RETURN OF THE LEGENDARY
DRIVE-IN VHS CAMP-OUT!

EP MODE

VHS MUSEUM

ISSUE #1
CHECKOUT

STORE: VANCEBURG ARCHIVE
LEWIS COUNTY, KY

ITEMS RENTED: 1 MINI-ZINE

1 VHS MUSEUM MINIZINE #1:	$FREE
FORMAT WAR SYNOPSIS:	$N/A
ANALOG STATIC EXPERIENCE:	$Priceless

SUBTOTAL:	$0.00
TAX:	$0.00
TOTAL:	**$0.00**

BE KIND - REWIND!
HAVE A VHS DAY

CREDITS & ARCHIVISTS

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VHS Museum

DESIGN & LAYOUT:
labreeta

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Analogue Obsession Archive
The VHS Community

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